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THE ANVIL OF TRADE

WITH THE HAMMER OF LOW PRICES!

▲IKE the ironmaker at his forge, making new designs from the raw material, so we make new designs in leather, adding little effects here and there to improve the style and wear. Looks in this world do not count for everything-the brightest piece of metal may be worthless, while the worthless looking piece may be the most valuable. The peacock, the showiest of all birds, has not the sense of the common barnyard fowl. So with shoes-the gaudiest shoe may be the shoddiest. Now, here is where we play an important part, selling Servicealbe and Stylish Goods, endeavoring through merit to win your trade, carrying a shoe for your purpose, from the newborn babe to the feeble old man, at prices always the lowest.

Yours Shoely

HIRSCHMAN'S, the Shoe People.